

HORIZON FOREST PRODUCTS

December 2007

We Love Our Customers - And It Shows!!!

Our 2007 Customer Appreciation Nights events were our biggest and best yet! Over 500 customers joined us the week of October 8-11 for an evening of food, fun, and freebies! Over 40 of Horizon's vendors were on hand to display their products and offer live product demonstrations. Attendees were treated to a full dinner, followed by door prizes and, of course, our final grand prize drawing for a SEA-DOO GTI 4-Tec Watercraft! This year's lucky winners were Sid Fowler of Fantastic Floors in Charleston, SC; Monty Newsome of Ed Newsome Hardwood Floors in Wilmington, NC; Phil Burton of Phil's Hardwood Floors in Raleigh, NC; James Weeks of Weeks Hardwood Floor in Greensboro, NC; and William Carr of Scotts Cabinets in Raleigh, NC. Congratulations to all of you!

If you thought this year's CAN events were great, wait until you hear what we're giving away next year! In 2008, one of our customers will be driving away with a 2008 Corvette valued at over \$58,000! It could be you! Our 2008 CAN events will be held the weeks of October 6th and October 20th, with the Corvette being awarded on Friday, October 24, 2008. Want to drive away a winner at next year's CAN? Qualifying is easy and will run from October 1, 2007 to September 20, 2008. Call your Horizon Forest Products or Long Floor sales representative for more details and complete guidelines.



MISSION STATEMENT:
TO BUILD TOGETHER AMERICA'S BEST HARDWOOD COMPANY

Member
National Wood Flooring Association

CUSTOMER APPRECIATION

2008 Corvette Guidelines

~ A minimum purchase of \$25,000* is required for your first entry. Every \$10,000 in purchases made after that will result in an additional entry.

*Pre-tax sales

~ Purchases made as of October 1, 2007 all the way through September 30, 2008, that meet guidelines, will help you qualify for the Grand Prize.

~ The owner of the business must be present at our Customer Appreciation Event in October 2008, in order to qualify for the Grand Prize.

~Your account must be in good standing.

~ Additional information will follow throughout the upcoming year!

Not a customer? There's still time to join and qualify for your chance to win a 2008 Corvette!

Thank-you for being our customer. We appreciate your business!



During our Customer Appreciation Nights in October 2008, we'll be giving away this 2008 Corvette, valued at over \$58,000!

"We're 2 Great Companies partnering together to give you the same Great Service!"

--David Williams, Vice President

WIN THIS CORVETTE!

We at Horizon Forest Products and Long Floor love our customers...and it shows!

Starting October 1st, 2007, every purchase you make will help you qualify for a chance to win this 2008 Corvette. The more purchases you make, the better your chances!

LONG FLOOR

www.LongFloor.com

HORIZON FOREST PRODUCTS

www.HorizonForest.com

HERE TO SERVE YOU

A PURPLE HEART

How do you thank someone for risking their life to ensure your safety and prosperity at home? We knew just how to show our appreciation to one brave serviceman serving in Iraq. Marine Sean Debevoise had been shot four times while on a raid in al Anbar Province. Eventually progressing from a wheelchair to a cane, Sean still suffers with a severe limp, making his carpet at home a potential walking hazard. In conjunction with our friends at Refined Hardwood Flooring in Wilmington, we donated ½" engineered flooring for Sean and his wife, Rachel's, common living areas and master bedroom. With labor donated by Refined Hardwood Flooring,

David and Melissa Allen, owners of Wilmington-based Refined Hardwood Flooring, found out about Debevoise through an Army acquaintance of David Allen, who served in the Middle East in the 90's. "As an Army veteran, I remember how important it was for me to know that people back home supported me and my mission," explains Allen. Sean is now enjoying his new hardwood floor and an increased feeling of independence!



EMPLOYEE SPOTLIGHT: Scott Klenke

1) How long have you been a part of the Horizon Team?

3 years

2) What is your job?

Co-Leader and Inside Sales Team Member

3) What do you bring to the team?

I bring a knowledge of the hardwood flooring industry gained by years of experience in different fields as well as an enthusiasm to get the job done.

4) What is your favorite part of the job?

My favorite part of the job is my co-workers and customers. It is a job that truly changes each day which makes it exciting to come to work.

5) What do you enjoy doing when you are not working?

I enjoy golfing, hunting and fishing.

6) Do you have a favorite quote? And if so what is it?

"You have to think anyway, so why not think big?" - Donald Trump



Vendor Spotlight: 3M

Horizon Forest Products is committed to safety and to providing our customers with products designed to protect you on the jobsite. That's why we carry safety products such as the 3M™ Particulate Respirator 8511, N95 and 3M™ Particulate Respirator 8210, N95. Both products are uniquely designed to provide protection against certain non-oil based particles.

The 8511 is ideally suited for work settings that involve heat, humidity, or long periods of wear. It features the 3M™ Cool Flow™ Exhalation Valve, braided headbands, soft inner materials, and adjustable M-noseclip to help provide a custom fit and secure seal. The 8210's lightweight construction helps promote greater worker acceptance, comfort, and increased wear time. This respirator features 3M's Advanced Electret Media (AEM), welded strap attachment, soft nose foam and adjustable noseclip to help provide a custom fit and secure seal.

Contact your Horizon Team Member today for additional information and to check product availability.



WWW.HORIZONFOREST.COM

(865) 342-0050

KNOXVILLE: JOHN ARMFIELD

(910) 343-3331

WILMINGTON: DAVID BLACKBURN

(919) 255-9010

RALEIGH FLOORING SUPPLY: MARK ETHERIDGE

(919) 719-0877

RALEIGH CABINET SUPPLY: CARL BAHN

(336) 993-9663

GREENSBORO: JD ZIEGELHOFER

(843) 744-4442

CHARLESTON: WES VICARS

(919) 424-8265

RALEIGH, NC 27620

P.O. BOX 46809

